

The Morris Leatherman Company
 3128 Dean Court
 Minneapolis, Minnesota 55416

STATEWIDE ISSUES SURVEY
 FINAL JANUARY 2020

TOBACCO ISSUES

Hello, I'm _____ of the Morris Leatherman Company, a nationwide survey research firm located in Minnesota. We are interested in your opinions and suggestions about a variety of different issues facing Minnesota. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

May I speak with the adult over the age of 18 whose birthday is closest to today's date? (Re-read introduction, if necessary)

Recently, the Federal Government made it illegal for retailers to sell all tobacco products to people under 21 years old, including e-cigarettes and vaping products. This policy is also known as Tobacco 21.

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|---------------------------------------|-------------------------|-----|
| 1. What is your opinion of Tobacco 21 | STRONGLY SUPPORT..... | 49% |
| -- do you support or oppose the law | SUPPORT..... | 26% |
| changing the tobacco age from 18 to | OPPOSE..... | 12% |
| 21 years old? (WAIT FOR RESPONSE) | STRONGLY OPPOSE..... | 13% |
| Do you feel strongly that way? | DON'T KNOW/REFUSED..... | 1% |

Last year, use of tobacco products by young people rose again in Minnesota and the United States Surgeon General calls youth nicotine use an epidemic. Several ideas have been suggested to address youth nicotine use and exposure. For each of the following, please tell me if you strongly support it, somewhat support, somewhat oppose or strongly oppose it.

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|----|
| 2. Prohibit the sale of all flavored tobacco products that appeal to kids, such as menthol cigarettes, cherry chew, mint-flavored Juul and other flavored e-cigarettes? | 54% | 20% | 11% | 15% | 0% |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|----|

IF "OPPOSE" OR "STRONGLY OPPOSE," ASK: (N=208)

- | | | | | | |
|--------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|----|
| 3. How about only prohibiting the sale of all flavored e-cigarettes, such as Juul and other vaping products? | 29% | 24% | 20% | 25% | 2% |
| 4. Prohibit people from smoking in vehicles with a passenger under the age of 18? | 63% | 25% | 6% | 4% | 2% |

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- 5. Increase state funding for prevention of youth tobacco and e-cigarette use by 15 million dollars a year? 39% 25% 17% 18% 1%
- 6. Increase the tax on cigarettes and other tobacco products, such as e-cigarettes and chewing tobacco, and dedicate the money to youth prevention and helping smokers quit? 43% 19% 18% 19% 1%

E-cigarettes and vaping devices include materials that are toxic when discarded in the environment, and are particularly risky to small children and animals. Some people have suggested the Legislature needs to develop a plan for safely disposing of these products when they are no longer being used.

- 7. Would you support or oppose requiring tobacco and e-cigarette companies to pay for safe disposal of this toxic waste? (WAIT FOR RESPONSE) Do you feel strongly that way?
 - STRONGLY SUPPORT.....51%
 - SUPPORT.....33%
 - OPPOSE.....7%
 - STRONGLY OPPOSE.....7%
 - DON'T KNOW/REFUSED.....3%

Finally, I would like to ask you a few questions for demographic purposes...

- 8. Which of the following ranges contains your age? (READ #1-#4)
 - 18-34.....24%
 - 35-49.....31%
 - 50-64.....23%
 - 65 OR OLDER.....22%
 - REFUSED.....0%
- 9. Do you have pre-school or school-age children living with you at home?
 - YES.....33%
 - NO.....67%
 - DON'T KNOW/REFUSED.....0%
- 10. In politics, do you consider yourself to be a (ROTATE) conservative, a liberal or a moderate? (IF CONSERVATIVE OR LIBERAL, ASK:) Do you consider yourself very (conservative/liberal)? IF MODERATE, ASK: Do you lean closer to conservative or liberal?
 - VERY CONSERVATIVE.....9%
 - CONSERVATIVE.....20%
 - MODERATE/CONSERV.....12%
 - MODERATE.....20%
 - MODERATE/LIBERAL.....19%
 - LIBERAL.....13%
 - VERY LIBERAL.....4%
 - SOMETHING ELSE.....0%
 - DON'T KNOW/REFUSED.....3%
- 11. What is the highest level of education you have completed?
 - LESS THAN HS GRADUATE.....3%
 - HIGH SCHOOL GRADUATE.....25%
 - VO-TECH/TECH COLLEGE.....13%
 - SOME COLLEGE.....18%

	COLLEGE GRADUATE.....	35%
	POST-GRADUATE.....	6%
	REFUSED.....	0%
12.	Is there a union member in your household?	
	YES.....	19%
	NO.....	80%
	DON'T KNOW/REFUSED.....	1%
13.	Which of the following categories contains your total household income for last year? (READ CATEGORIES)	
	LESS THAN \$25,000.....	13%
	\$25,000 TO \$50,000.....	27%
	\$50,001 TO \$75,000.....	29%
	\$75,001 TO \$100,000.....	14%
	OVER \$100,000.....	10%
	DON'T KNOW.....	2%
	REFUSED.....	5%
14.	Which of the following categories represents your ethnicity -- White, African-American, Hispanic-Latino, Asian-Pacific Islander, Native American, or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	
	WHITE.....	65%
	AFRICAN-AMERICAN.....	14%
	HISPANIC-LATINO.....	7%
	ASIAN-PACIFIC ISLANDER.....	5%
	NATIVE AMERICAN.....	2%
	SOMETHING ELSE.....	0%
	MIXED/BI-RACIAL.....	6%
	DON'T KNOW.....	0%
	REFUSED.....	1%
15.	Which political party do you consider yourself most closely aligned with?	
	REPUBLICAN.....	34%
	DEMOCRAT.....	42%
	INDEPENDENCE.....	0%
	GREEN.....	1%
	INDEPENDENT.....	16%
	OTHER.....	4%
	DON'T KNOW/REFUSED.....	3%
16.	Gender	
	MALE.....	50%
	FEMALE.....	50%
17.	Area of the State	
	MINNEAPOLIS/ST. PAUL.....	12%
	WEST METRO.....	30%
	EAST METRO.....	13%
	NORTHERN MN.....	15%
	CENTRAL MN.....	15%
	SOUTHERN MN.....	16%
21.	Population area	
	URBAN CENTER.....	12%
	STABLE SUBURBS.....	17%
	GROWTH AREAS.....	27%
	RURAL CITIES.....	14%
	RURAL TOWNS AND FARMS.....	29%

Methodology:

The study contains the results of a Blue Cross Blue Shield of Minnesota survey administered to 800 randomly selected adult residents in the State of Minnesota. Professional interviewers conducted the survey by telephone between January 20th and February 7th, 2020. The typical respondent took twenty-four minutes to complete the questionnaire, which were part of a larger survey on multiple issues of interest to Minnesotans. Cellphone only households with 42% of the sample; landline only households with 10% of the sample; with the remaining 48% have both cellphones and landlines. The results of the study are projectable to all adult residents in Minnesota to within $\pm 3.5\%$ in 95 out of 100 cases.