



MINNESOTANS FOR A SMOKE-FREE GENERATION

Minnesotans agree:

We should take bold, comprehensive steps to continue to reduce commercial tobacco's harm.

- Tobacco use is Minnesota's leading cause of preventable death and disease, costing \$7 billion annually . . . yet Big Tobacco still recruits new users.
- Meanwhile, the state continues to battle COVID-19, which is a deadly respiratory disease that can hit smokers harder.
- Adult smoking rates have stalled and remain high in Black, American Indian, LGBTQ and other groups targeted by the tobacco industry.
- Minnesota also continues to face a youth tobacco epidemic, which has erased decades of progress in reducing youth tobacco rates.
- Now more than ever, we need a comprehensive approach to protect the next generation of Minnesotans from Big Tobacco's threats.
- Clearing the market of menthol and all flavored tobacco products, increasing tobacco prices and investing in prevention and treatment will reduce youth tobacco rates and address health disparities caused by Big Tobacco targeting.

Minnesotans for a Smoke-Free Generation refuses to sacrifice the health of our kids for tobacco industry profits.

Join us. Together, we can protect our kids from a lifetime of addiction and disease.



Minnesotans for a Smoke-Free Generation is a coalition of more than 60 organizations that share a common goal of saving Minnesota youth from a lifetime of addiction to tobacco. The coalition supports policies that reduce youth smoking and nicotine addiction, including increasing tobacco prices, ending the sale of menthol and all flavored tobacco products, and funding tobacco prevention and treatment programs.

Find out more at www.smokefreegenmn.org.

The African American Leadership Forum, Allina Health,
Allina Health | Aetna, American Cancer Society Action Network,
American Heart Association, American Lung Association in Minnesota, Apple Tree Dental,
Association for Nonsmokers – Minnesota, Aurora/St. Anthony Neighborhood Development Corporation,
Becker County Energized, Blue Cross and Blue Shield of Minnesota, A Breath of Hope Lung Foundation,
Cancer Legal Care, CentraCare, Children’s Defense Fund-MN, Children’s Minnesota, ClearWay MinnesotaSM,
Comunidades Latinas Unidas En Servicio – CLUES, Dodge County Public Health, Education Minnesota,
Essentia Health, Gillette Children’s Specialty Healthcare, A Healthier Southwest, HealthPartners,
Hennepin Healthcare, Horizon Public Health, Indigenous Peoples Task Force, ISIAAH,
JustUs Health, LAAMPP Alumni, Lake Region Healthcare, Local Public Health Association of Minnesota,
LPCFC – Lincoln Park Children and Families Collaborative, March of Dimes, Masonic Cancer Center – University of Minnesota,
Mayo Clinic, Medica, Meeker McLeod Sibley Community Health Services, Minnesota Academy of Family Physicians,
Minnesota Association of Community Health Centers, Minnesota Cancer Alliance, Minnesota Dental Association, Minnesota
Council of Health Plans, MHA – Minnesota Hospital Association, Minnesota Medical Association, Minnesota Nurses Association,
Minnesota Oral Health Coalition, Minnesota Public Health Association, Minnesota Society for Public Health Education,
MNAAP – Minnesota Chapter of the American Academy of Pediatrics, ModelCities, NAMI Minnesota,
North Memorial Health, NorthPoint Health & Wellness, Olmsted Medical Center, Open Cities Health Center,
PartnerSHIP 4 Health, Perham Health & Living, Preventing Tobacco Addiction Foundation,
SEIU Healthcare Minnesota, ShiftMN, St. Paul Area Chamber of Commerce,
Steele County Public Health, Tobacco-Free Alliance, Twin Cities Medical Society,
UCare, Vision In Living Life – Change is Possible,
WellShare International and Zumbro Valley Medical Society



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